The amendments under consideration propose to bring disputes relating to levying of service charges and interest on the dues and overdues in the operation of credit/debit cards also under the purview of Ombudsman Scheme.

Incredible India campaign

*400. MS. PRAMILA BOHIDAR:
SHRI B.J. PANDA:

Will the Minister of TOURISM be pleased to state:

(a) what is the status of the "Incredible India" campaign in attracting tourists;

(b) what is the enhancement in earnings after the launch of the above campaign;

(c) whether in order to promote tourism, Government are identifying new destinations and circuits; and

(d) if so, the details of the circuits located in Orissa and in other States?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) The first Incredible India campaign in the Global media was launched in 2002-03 and thereafter in 2003-2004, 2004-05 spilling over to early 2005-06. The impact of the campaigns in terms of foreign toruist arrivals is as under:—

Year	Foreign Tourist Arrivals	% growth over previous year
2002	2384364	(-)6%
2003	2726214	14.3%
2004	3367980 (Prov.)	23.5%

(b) The foreign exchange earnings in 2004 in terms of rupees registered a growth of 32.9%. In absolute terms, the foreign exchange earnings increased from Rs. 16,429 crores to Rs. 21,828 crores.

(c) and (d) Identification of tourist places/spots is the responsibility of the State Government/UT Administration concerned. However, Ministry of Tourism provides Central Financial assistance on the basis of project proposals under its scheme of Product/Infrastructure Development of Circuits and Destinations, that are prioritised in consultation with them. An integrated development of Buddhist circuit at Lalitgiri, Ratnagiri, Udaigiri and Langudi in Orissa has been sanctioned in the year 2004-05. A statement giving details of sanctioned projects in the country including Orissa is enclosed.

Statement

Circuits taken up for development by the Government during the Tenth plan period

2002-2003

1 **Buddhist Circuit** : Bodhgaya-Rajgir-Nalanada-Vaishali

2. **Himalayan Circuit** : Route 1 : Chandigarh-Bilaspur-Kulu-Manali-Rohtang La-Keylong-Sarchu-Upshi-Leh

Route 2 : Shimla-Sangla-Kaza-Chatru-Keylong-Sarchu-Yashi-Leh

3. **Central Circuit :** (Heritage, Nature and Wildlife Circuit)

Shivpuri-Chanderi-Orchha-Khajuraho-Jhansi-Bhopal_Sanchi and surrounding Buddhist areas-Bhimebetka-Pachmarhi-Kanha-Jabalpur (Bhedaghart)

4. **Western Circuit :** (Konkan Riviera Circuit)

Mumbai-Alibagh (Mandva)-Murud Janjira-Ganapatipule-Vijaydurg-Mithibad-Kunkeshwar-Mochetmad-Sindhudurg-Tarkarli-Shiroda-Sawantwadi-Amboli-Goa-Coastal Karnataka-Bekal

5. **Southern Circuit :** (Backwater and Beach Circuit)
Kochi-Kumarakom-(Backwater)-Kottayam-Quilon-Trivandrum (Kovalam)

6. **Eco-Tourism Circuit:** Shillong-Guwahati-Kaziranga-Tezpur-Bhalakpung-Tawang (Arunachal Pradesh)-Majuli-Sibsagar-Kohima

7. **Desert Circuit :** Jaipur-Shekhawati-Jaisalmer-Jaipur

2003-2004

1. Buddhist Circuit (Nagarjunasagar-Amravati)
2. Bhalukpung-Tawang Circuit
3. Buddhist Circuit (Bihar-Ph. II)
4. Chhattisgarh Circuit
5. Monuments Circuit (Delhi)
6. Gandhi Circuit (Gujarat)
7. Adi Badri-Dholavira Circuit
8. Amarnath Yatra Circuit
9. Jammu & Kashmir Circuit
10. Jharkhand Circuit
11. Coastal Circuit-Kerala
12. Khajuraho Circuit
13. Pandharpur - Dehu - Alandi Circuit
14. Vivekanand Circuit
15. Shankaracharya Circuit
16. Buddhist Circuit (UP-Ph. II)
17. Hampi-Chitradurga-Bangalore Circuit.

2004-2005

1. Kurnool Circuit, Andhra Pradesh
2. Khammam Circuit, Andhra Pradesh
3. Eco-Tourism Circuit, Chhattisgarh

4. Belur Halebid/Sravanabelagola Circuit, Karnataka
5. Northern Karnataka Circuit, Karnataka
6. Malabar Northern Circuit, Kerala
7. High Range Tourism Circuit, Kerala
8. Konkan Rivera Circuit - Part-II, Maharashtra
9. Integrated Development of Tourist Circuit, Shimla (HP)
10. Kangra Circuit, Himachal Pradesh
11. Integrated Buddhist Circuit, Orissa
12. Dayara Bugyal Circuit, Uttaranchal
13. NE Travel Circuit, Assam
14. Travel Circuit, Meghalaya
15. Circuit Development, Mizoram
16. Travel Circuit at 6 places of Nagaland
17. Tourist Circuit in West Sikkim
18. Buddhist Circuit at Tashiding, West Sikkim
19. Integrated Tourist Circuit, Srinagar, Jammu & Kashmir
20. Buddhist Circuit - Construction of School Building, Bodhgaya Bihar
21. The Tirthenkar Circuit, Jharkhand
22. M.P. Circuit Sound & Light Show Orchha, Madhya Pradesh
23. NCR Tourist Circuit, Rajasthan
24. Hadoti Tourist Circuit Rajasthan
25. Eco Tourism Circuit, Point Calimere, Tamil Nadu
26. Badrinath Dham Tourist Circuit, Uttaranchal